

## Green Remodeling Benefits

Green remodeling offers many benefits, not only to the environment, but to the remodeling contractor and the building owner. Tree Hugger Consulting can help your company and your clients reap these rewards and the profits that come with them.

Look inside for a detailed list of selling points for remodelers and building owners.

## Why Should I Remodel Green?

- **“Do the right thing”** – Green remodeling is just the right thing to do. No one wants to harm the environment, and the techniques and materials advocated in green construction affect the environment less than standard construction.
- **Increase awareness of environmental issues** – These days the environment is on the front page every day. Many people feel helpless in the face of all the crises. Green remodeling is one way that ordinary people can have an effect.
- **Support the green industry** – New and improved products are coming out every day, because the market is demanding them. This development supports jobs and research in the industry.



### Tree Hugger Consulting

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## Tree Hugger Consulting

Growing sustainable construction ideas

## Green Remodeling Pays

Everyone can benefit from green remodeling techniques, including the contractor, the owner, and the environment.

## Remodeler Benefits

### + Increased Demand

There is a growing market awareness that is causing owners to request green products and services.

### + Marketing Advantage

Develop a marketing niche, differentiating your company from the rest of the pack.

### + Increased Project Contracts

Owners are willing to pay more for green materials and improvements.

### + Lower Project Costs

Green remodeling techniques often require less labor than standard methods.

### + Lower Material Costs

Use less materials with advanced framing and other techniques.

### + Higher Profits

With increased contracts and lower costs, green remodeling can lead to increased profits.

### + Increase Worker Safety

Green materials are generally less toxic, and, therefore, less harmful to workers.

## Owner Benefits

### + Rapid Payback

Costs can be recouped quickly with tax credits, rebates, and energy savings.

### + Lower Energy Costs

Energy efficiency measures can reduce energy costs by 40% or more.

### + Improved Indoor Air Quality

Less toxic materials and better air filtration systems improve the quality of the air in the building, reducing allergic reactions and illnesses.

### + Reduced Environmental Footprint

Green remodeling reduces carbon footprints.

### + Tax Credits and Rebates

Local utilities and the State of Oregon provide tax credits and rebates for installing energy efficiency measures and efficient fixtures and appliances.

### + Quality Materials

Many green materials are of better or similar quality than their standard counterparts.

## Environmental Benefits

### + Slow Global Warming

Reduced emissions and habitat preservation help slow global warming.

### + Renewable Resources

Use of renewable resources decreases the harmful effects of resource depletion.

### + Reduce Waste

Recycling demolition and construction debris reduces a major contributor to landfills.

### + Reduce Emissions

Green remodeling reduces emissions created during construction and after.

